

**ITP 504: Etika Profesi**

# **Wrap Up Etika Profesi**

**ITP504**

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**ITP 504: Etika Profesi**

Mendiskusikan konsep dasar dan prinsip-prinsip tentang etika dan profesionalisme; khususnya yang terkait dengan profesi ahli teknologi pangan dalam bisnis, industri dan kehidupan umum.

- Membahas pentingnya etika dalam profesi, standard moral, etika dalam pengambilan keputusan yang bermoral, dan etika dalam praktek profesi (teknologi pangan)
- Membahas isu etika yang sering dihadapi oleh pelaku profesi (teknologi pangan).

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## ITP 504: Etika Profesi

Mendiskusikan konsep dasar dan prinsip-prinsip tentang etika dan profesionalisme; khususnya yang terkait dengan profesi ahli teknologi pangan dalam bisnis, industri dan kehidupan umum.

**Belajar menjadi professional dalam bidang Ilmu/Teknologi Pangan yang etis**

**= menjadi Profesional “BAIK”**

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## Professional Ethics

### BASICS .....

#### Seven (7) Steps of Operationalizing Ethics in Business Settings

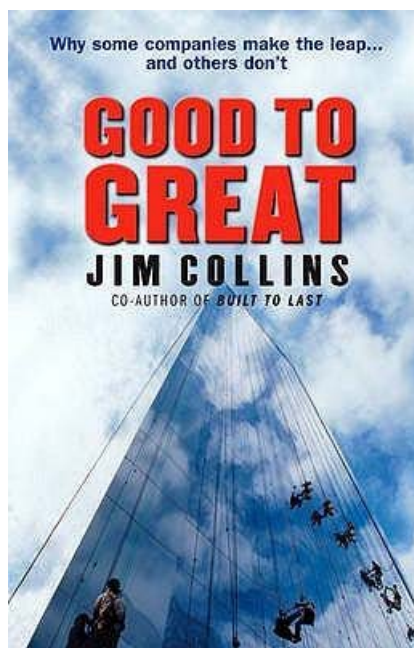
<http://ethicsops.com/LessSugarMarketing.php>

1. Is There An Ethical Issue Here? The Smell Test
2. The Best Outcomes Or Utility Test
3. The Rights Approach—three Tests
  - a) The Rights Test
  - b) The Everybody Or Extra Slack Test
  - c) The Choices Test
4. The Justice Test
5. How To Use The Common Good Test
6. Character Or Virtue Test
7. Compare Conclusions Of Tests To Draw Final Conclusion

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## Profesional Ethics

### BASICS .....



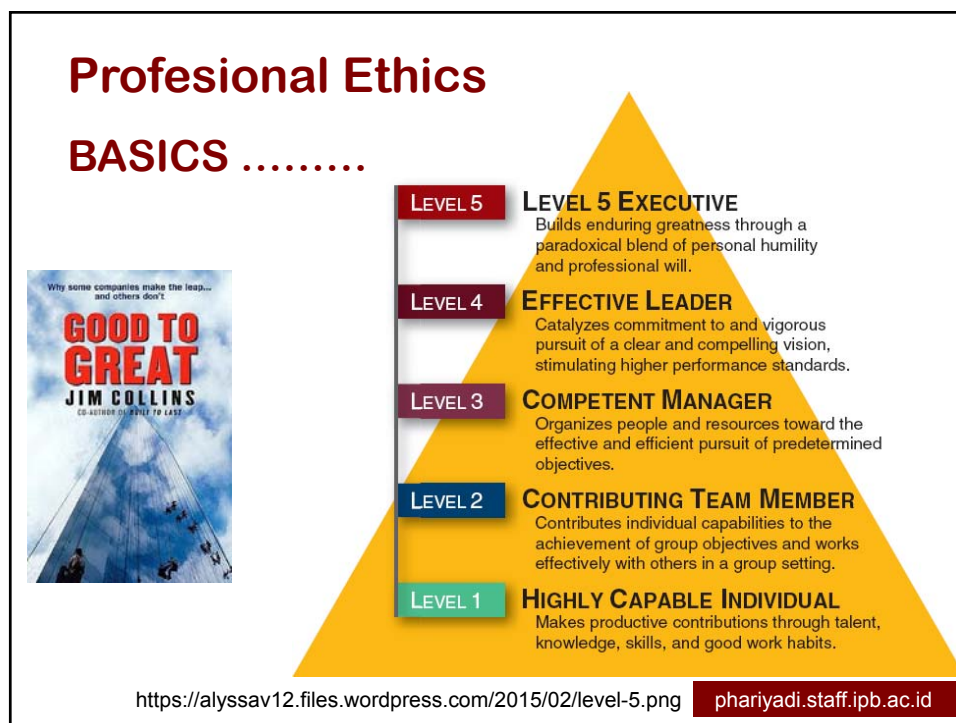
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## Profesional Ethics

### BASICS .....



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## Character of Modesty:

### Level 5 Leadership

Modesty : **did not** talk about themselves

- Talked about the company/organization
- Talked about the contributions of others
- Most are very modest and humble

Most extraordinary executives are not widely known (Collins, 2001)

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## Character of Modesty:

### Level 5 Leadership

- Quiet
- Humble
- Modest
- Reserved
- Shy
- Gracious
- Mild-mannered
- Self-effacing
- Understated

Most extraordinary executives are not widely known (Collins, 2001)

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## Character of Modesty:

### Level 5 Leadership

- Quiet
- Humble
- Modest
- Reserved
- Shy
- Gracious
- Mild-mannered
- Self-effacing
- Understated

- Never wanted to become “heroes”
- “Ordinary” people producing extraordinary results

Most extraordinary executives are not widely known (Collins, 2001)

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## Character of Modesty:

### Level 5 Leadership

#### Professional will

- to do what it takes to produce the best long-term results
- Looks in the mirror to attribute failure (assume responsibility for the failure to him/herself)
- Settles for nothing less than the best

#### Personal Modesty

- Quiet, calm determinism
- Relies on inspired standards, not inspiring charisma
- Channels ambition to company, not to self
- Looks out the window to attribute success (give credits to the others/organizations, staffs, etc)

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## Character of Modesty:

### Level 5 Leadership

#### Professional will

- to do what it takes
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#### Personal Modesty

- Quiet, undetermined
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- Humility
- Modesty
- Willful
- Humble
- Fearless



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## Level 5 Leaders :

### – Not Only About Money

- Isn't concerned about money **only**.
- Concerned **more** with the overall success of the organization [in the present as well as in the future when they are gone].
- Will do everything they can to make sure the company will succeed later → by appointing a successor with their same characteristics.

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## Level 5 Leaders :

– VS. Level 4 Leader

- When it is about the money you're probably talking about a Level 4 Leader.
  - Not concerned with the future of the company/organization after they're gone : just wants to get paid.
  - All about the "I" and not about the "We."
  - Will not "set their successor up for success."

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## Character of Modesty:

Level 5 Leadership

**"Great vision without  
great people is  
irrelevant"**

Jim Collins

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## Level 5 Leaders :

– WRAP UP !!!

**Jadilah professional dalam bidang Ilmu/Teknologi Pangan yang etikal**

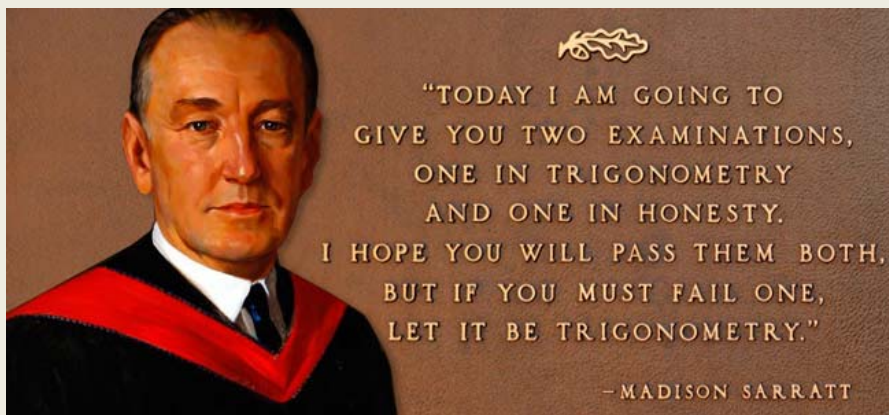
**= menjadi Profesional “BAIK” → “GREAT”**

**= menjadi Profesional “Level 5”**

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## Level 5 Leaders :

– WRAP UP !!!



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