Mendiskusikan konsep dasar dan prinsip-prinsip tentang etika dan profesionalisme; khususnya yang terkait dengan profesi ahli teknologi pangan dalam bisnis, industri dan kehidupan umum.

- Memahami pentingnya etika dalam profesi, standard moral, etika dalam pengambilan keputusan yang bermoral, dan etika dalam praktek profesi (teknologi pangan).
- Memahami isu etika yang sering dihadapi oleh pelaku profesi (teknologi pangan).
ITP 504: Etika Profesi

Mendiskusikan konsep dasar dan prinsip-prinsip tentang etika dan profesionalisme; khususnya yang terkait dengan profesi ahli teknologi pangan dalam bisnis, industri dan kehidupan umum.

Belajar menjadi professional dalam bidang Ilmu/Teknologi Pangan yang etis

= menjadi Profesional “BAIK”

Profesional Ethics

BASICS ........

Seven (7) Steps of Operationalizing Ethics in Business Settings

http://ethicsops.com/LessSugarMarketing.php

1. Is There An Ethical Issue Here? The Smell Test
2. The Best Outcomes Or Utility Test
3. The Rights Approach—three Tests
   a) The Rights Test
   b) The Everybody Or Extra Slack Test
   c) The Choices Test
4. The Justice Test
5. How To Use The Common Good Test
6. Character Or Virtue Test
7. Compare Conclusions Of Tests To Draw Final Conclusion

Itp504
phariyadi.staff.ipb.ac.id
Profesional Ethics

BASICS ........

Profesional Ethics

Reliability

Character

Profesional Ethics

Dedication

Cooperation

Productivity
Profesional Ethics

BASICS ……..

Reliability

Character

Cooperation

“Level 5 Leadership” (Collins, 2001)

Dedication

Productivity

Profesional Ethics

BASICS ……..

LEVEL 5 EXECUTIVE
Builds enduring greatness through a paradoxical blend of personal humility and professional will.

LEVEL 4 EFFECTIVE LEADER
Catalyzes commitment to and vigorous pursuit of a clear and compelling vision, stimulating higher performance standards.

COMPETENT MANAGER
Organizes people and resources toward the effective and efficient pursuit of predetermined objectives.

CONTRIBUTING TEAM MEMBER
Contributes individual capabilities to the achievement of group objectives and works effectively with others in a group setting.

HIGHLY CAPABLE INDIVIDUAL
Makes productive contributions through talent, knowledge, skills, and good work habits.

https://alyssav12.files.wordpress.com/2015/02/level-5.png  phariyadi.staff.ipb.ac.id
Character of Modesty:
Level 5 Leadership

Modesty: *did not* talk about themselves
- Talked about the company/organization
- Talked about the contributions of others
- Most are very modest and humble

Most extraordinary executives are not widely known (Collins, 2001)

Character of Modesty:
Level 5 Leadership

- Quiet
- Humble
- Modest
- Reserved
- Shy
- Gracious
- Mild-mannered
- Self-effacing
- Understated

Most extraordinary executives are not widely known (Collins, 2001)
Character of Modesty: Level 5 Leadership

- Quiet
- Humble
- Modest
- Reserved
- Shy
- Gracious
- Mild-mannered
- Self-effacing
- Understated

• Never wanted to become “heroes”
• “Ordinary” people producing extraordinary results

Most extraordinary executives are not widely known (Collins, 2001)

Character of Modesty: Level 5 Leadership

Professional will
- to do what it takes to produce the best long-term results
- Looks in the mirror to attribute failure (assume responsibility for the failure to him/herself)
- Settles for nothing less than the best

Personal Modesty
- Quiet, calm determinism
- Relies on inspired standards, not inspiring charisma
- Channels ambition to company, not to self
- Looks out the window to attribute success (give credits to the others/organizations, staffs, etc)
Character of Modesty:
Level 5 Leadership

Professional will
• to do what it takes to create long-term results
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Personal Modesty
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• Humility
• Modesty
• Willful
• Humble
• Fearless

Level 5 Leaders:
– Not Only About Money

• Isn’t concerned about money only.
• Concerned more with the overall success of the organization [in the present as well as in the future when they are gone].
• Will do everything they can to make sure the company will succeed later by appointing a successor with their same characteristics.
Level 5 Leaders:

- VS. Level 4 Leader

• When it is about the money you’re probably talking about a Level 4 Leader.
  → Not concerned with the future of the company/organization after they’re gone: just wants to get paid.
  → All about the “I” and not about the “We.”
  → Will not “set their successor up for success.”

Character of Modesty:

Level 5 Leadership

“Great vision without great people is irrelevant”

Jim Collins
Jadilah professional dalam bidang Ilmu/Teknologi Pangan yang etikal

= menjadi Profesional “BAIK” → “GREAT”
= menjadi Profesional “Level 5”

Level 5 Leaders :
– WRAP UP !!!

“TODAY I AM GOING TO GIVE YOU TWO EXAMINATIONS, ONE IN TRIGONOMETRY AND ONE IN HONESTY. I HOPE YOU WILL PASS THEM BOTH. BUT IF YOU MUST FAIL ONE, LET IT BE TRIGONOMETRY.”

– MADISON SARRATT